

Coopersville Christmas Parade Sponsorship Form

43rd Annual Nighttime Christmas Parade

“Parade of Lights”

Friday, December 1, 2023

6:30 p.m., Main Street in Historic Downtown Coopersville



The Parade Line up will begin at the corner of Ottawa and Main Street and line up along the road heading West on Main Street. The parade route will follow Main Street heading East to the South entrance of Coopersville Schools and end at the Community Services Building where families can warm up with hot chocolate, Christmas Carols, and a picture with Santa Clause.

This year’s theme is “**Parade of Lights**”. We want to light up the sky around Coopersville, so make your parade entry shines bright!

Coopersville has one of Michigan’s first and longest running nighttime parades.

Parade sponsorships are available at:

Star Sponsor	\$2000
Santa Sponsor	\$500
Parade Sponsor	\$200
Santa’s Helpers	\$100

Fill out the sponsorship form below and return it to the City Hall by **Friday, November 3** to be included in the event advertising. All donations of \$200 or more will be listed in the **Coopersville Observer** advertisement as the:

“Sponsors of the 43rd Annual Christmas Parade”

All \$200 and up sponsors will be acknowledged in all media, during the parade, and we will display your banner at the “**Visit with Santa**” event immediately following the parade at the **Community Services Building**.

Contact Kate at 616-916-2760 or email us at: kterpstra@cityofcoopersville.com to learn more about the benefits of sponsorship.
Thank you for your support!

Business Name: _____

Contact Name: _____

Business Address: _____ City/Zip: _____

Email: _____ Phone: _____

Sponsorship Level: _____

Check

Visa/MC

Invoice (all invoices will be due December 1, 2023)

Return this completed form and your check or method of payment to:

Payable to: Rotary of Coopersville

Mail to: 289 Danforth, Coopersville MI 49404