

Coopersville Christmas Parade Sponsorship Form

44th Annual Nighttime Christmas Parade of Lights and Open House

Friday, December 6, 2024

4pm – 6pm – Christmas Open House at the Coopersville Farm Museum

6pm – 6:30pm – Dancers in the Street and Community Christmas Tree Lighting

6:30 p.m – Parade Begins in Downtown Coopersville

The Parade Line up will begin at the corner of Ottawa and Main Street and line up along the road heading West on Main Street. The parade route will follow Main Street heading East to the South entrance of Coopersville Schools and end at the South Elementary School. This year we will be hosting our Open House party with Santa Photos and Visits BEFORE the Parade at the Coopersville Farm Museum.

Coopersville has one of Michigan’s first and longest running nighttime parades.

Parade sponsorships are available at:

Star Sponsor \$2000

Santa Sponsor \$1000

Open House Sponsor \$500

Santa’s Helpers \$200

OR Enter your total here: \$ _____

Fill out the sponsorship form below and return it to the Coopersville City Hall by **Friday, November 8** to be included in the event advertising and prints. All donations of \$200 or more will be listed as: “Sponsors of the 44th Annual Coopersville Christmas Parade of Lights”. Your sponsorship helps to cover the costs of the December 6 Events beginning at the Farm Museum at 4pm through the end of the night, as well as the Letters to Santa, and the Christmas Lights Map.

Contact Kate at 616-916-2760 or email us at: kterpstra@cityofcoopersville.com to learn more about the benefits of sponsorship.

Thank you for your support!

Business Name: _____

Contact Name: _____

Business Address: _____ City/Zip: _____

Email: _____ Phone: _____

Sponsorship Level: _____

Payment Type:

Check

Visa/MC

Invoice (all invoices will be due December 1, 2024)

Return this completed form and your check or method of payment to:

Payable to: Rotary of Coopersville

Mail to: 289 Danforth, Coopersville MI 49404