

# Discover COOPERSVILLE

DOWNTOWN DEVELOPMENT AUTHORITY



A program of the Coopersville DDA to encourage historic preservation and the creation and implementation of development plans in the district, and promote economic growth in the DDA District.

It seems every small town has a street labeled Main Street, and it's usually at the heart of the community. That is not what makes it unique though, it's the people and businesses that create the special qualities. Coopersville's Main Street is the heart of the community, so it's our job to make sure we work together to build the commerce and keep the beauty and growth moving forward.

Coopersville has the perfect place on the map, right in between an ever growing and bustling large city and the popular Lake Michigan shoreline. Together we need to create a place people want to stop and see. Whether it's to try one of our excellent restaurants, shop a trendy boutique or visit one of the museums; if visitors enjoy it they will recommend it and visit us again.

Coopersville DDA has focused a lot of effort in creating a sense of place already. The Pocket Park has a great picnic spot and splash pad. The Walk-Through Park has a welcoming patio area with tables to enjoy a beverage or snack by the fire place, and don't forget about the Perennial Park north of Main Street with beautiful blooms and a fountain. There's still a lot to do though. The city is just the location, a community is ever changing and growing.

Main Street America is a national program that receives state funding. Currently the DDA is working to become an Engaged Member of Michigan Main Street to show we have the community level involvement it takes to apply for the Select Level, of which only three cities per year are inducted. At the Select Level there are opportunities for grant funding and Main Street Approach gives the technical support and organization to help your entire community become involved.

## Now what?

Let's be honest... It's going to take more than a few people to make the changes you want to see, and it's going to take time. We hope to see the community members and businesses get involved.

DiscoverCoopersville.com will be a great resource to follow along our Main Street program and everything it entails. You can also join our monthly newsletter emails from our website.

How do you get involved? Volunteers are always needed, whether it's an hour or a day. And as we begin to work on larger projects we will have to start raising money through fundraisers and donations.

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