

## Coopersville Christmas Parade Entry Form

43rd<sup>nd</sup> Annual Nighttime Christmas Parade  
"Parade of Lights"

Friday, December 1st, 2023

6:30 p.m., Main Street in Historic Downtown Coopersville



The Parade Line up will begin at the corner of Ottawa and Main Street and line up along the road heading West on Main Street. The parade route will follow Main Street heading East to the South entrance of Coopersville Schools and end at the Community Services Building where families can warm up with hot chocolate, Christmas Carols, and a picture with Santa Clause.

This year's theme is "Parade of Lights". We want to light up the sky around Coopersville, so make sure your parade entry shines bright!

### **Would you or your organization like to be in the parade?**

Parade entry is free, but we are asking for **any voluntary donation** (\$10.00) to help off-set expenses. We need to raise \$6000 per year to organize the parade and surrounding activities to our community including the exciting visit with Pictures with Santa, and other events after the parade while enjoying cookies and cocoa at the Community Service Building.

Circle One:            FLOAT                      DECORATED VEHICLE                      WALKING ENTRY

Business/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Daytime/Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address (incl. City/Zip): \_\_\_\_\_

Alternate Contact Name/Phone: \_\_\_\_\_

***Yes, we would like to make a voluntary donation to the parade in the amount of \_\_\_\_\_!***

***Thank you.***

Check            Visa/MC            Invoice (all invoiced will be due December 1, 2023)

***In case of severe weather, please watch your local TV stations for updates.***

If we must postpone the parade – all REGISTERED parade entries will be contacted by email.

**Return this completed form and your check or other method of payment information to:**

Made payable to: Coopersville Rotary  
Mailed to: 289 Danforth, Coopersville MI 49404

Have Fun!

Get Creative!

Thank You!

# FAQ's

## PLEASE READ AND SHARE WITH YOUR VOLUNTEERS!- IMPORTANT!

Thank you for participating with this wonderful parade! Please read over the following information regarding this year's event. Any questions may be directed to:

[kterpstra@cityofcoopersville.com](mailto:kterpstra@cityofcoopersville.com)

This year's theme: ***"North Pole Fantasy"***. Your entry can be a float, decorated vehicle, costumed walking entry or anything creative that you can think of. Lights & music help make an entry stand out.

- Line up anytime between 5:00 p.m. and 6:30 p.m. on Main Street – Facing East and lining up west of Eastmanville. If you wish to enter the float contest, you **MUST** be there by 6:00pm. Judging will begin at 5:30pm and ribbons will be handed out before the parade begins.
- Drive Cautiously and **WATCH FOR CHILDREN!**
- It is o.k. to hand out candy. **IT IS NOT** o.k. to throw it! **Participants may WALK and HAND OUT candy** – but we will **NOT allow it to be thrown from your parade entry**. PLAN ACCORDINGLY
- The parade will begin at 6:30pm and head East down Main Street toward East Street and enter the School Campus at the South Entrance by the Coopersville Community Service Building. Entries with sirens may use their sirens in the Downtown District.
- Maintain a slow and constant speed for the entire parade route.
- Please space your vehicle 3 car lengths between entries. It's difficult, but please do so for the enjoyment of the crowds, there will be no announcers this year.
- All entries, except emergency vehicles, must remain on the parade route the entire route until they get to the school entrance. There they may enter the school parking lot or continue on East Street toward Randal. **NO LEFT TURNS** at East Street.
- Children riding on floats may get off in the school parking lots. Please make arrangements ahead of time with parents where you will meet them for child pickup.
- **YOU MAY NOT HAVE A SANTA ON YOUR ENTRY. THERE IS ONLY ONE SANTA IN THIS PARADE AND HE IS LOCATED IN THE VERY LAST ENTRY!**